



36.9680° N 24.7024° E

2026

✦ Travel Trends ✦ *Guide*





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TRAVEL TRENDS GUIDE

Trending Travel *for 2026*

Luxury travel in 2026 is all about intention. Travelers are planning bigger trips, staying longer, and choosing destinations that feel meaningful, spanning remote wilderness lodges, design-driven city stays, and sports-filled fan voyages aligned with major events. Sustainable choices, immersive cultural experiences, and wellness that feels truly restorative are all top of mind.

This guide showcases destinations rising to the top for inspired, intentional travel in 2026. Each chapter focuses on what is new and next in luxury travel, from emerging regions to coastal escapes that never go out of style. Use it as a starting point to design custom itineraries that feel fresh, thoughtful, and very 2026.

The world is waiting. Where will 2026 take you?

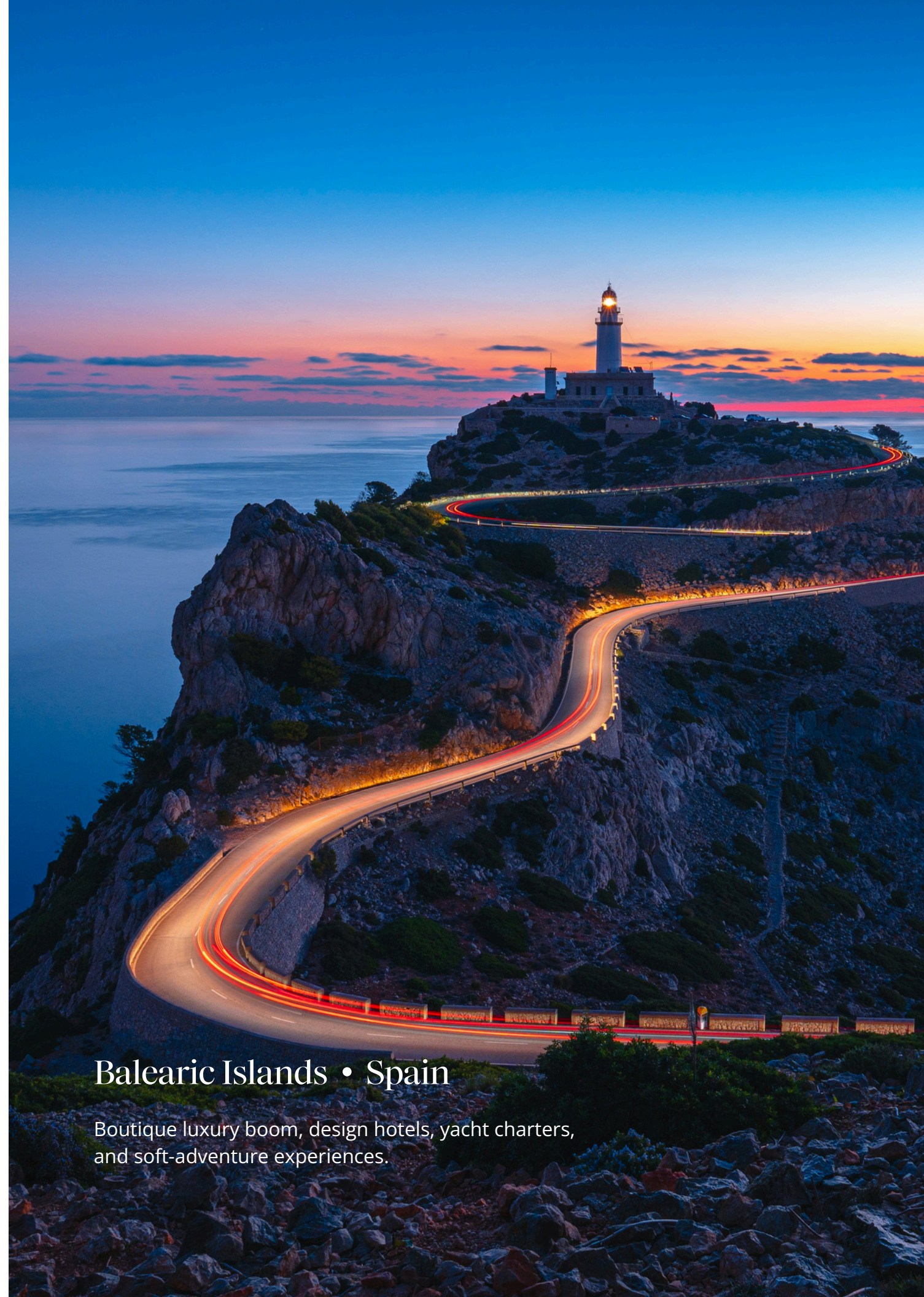
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EMERGING DESTINATIONS

Emerging Destinations

In 2026, travelers are looking beyond the “usual” hot spots and booking trips to regions that feel fresh yet accessible. These emerging destinations offer strong local culture along with standout food, nature, and design. Many are highlighted on “Best of 2026” lists for being less crowded alternatives to long-time favorites, making them ideal for clients who want something new without sacrificing comfort.



Balearic Islands • Spain

Boutique luxury boom, design hotels, yacht charters, and soft-adventure experiences.



Panama City & Casco Viejo • Panama

New luxury hotels, Michelin-recognized dining, rainforest access, canal tours.

Slovenia

Castles, vineyards, wellness hotels, and easy access to the Alps.



Medellín • Colombia

Design-forward hotels, rooftop dining, boutique cultural experiences, and year-round great weather.

Comporta • Portugal

Chic coastal hideaway with luxury villas, beach clubs, and calm, “Hamptons-of-Europe” vibes.



LUXURY WELLNESS DESTINATIONS

Rejuvenate In Style

Wellness in 2026 moves beyond rigid programs and focuses on long-term vitality. Travelers are drawn to destinations that combine movement, local healing traditions, nature, and personalized wellness approaches.

Hot-spring soaks, guided forest walks, ocean breezes, and innovative biohacking treatments create opportunities to slow down, restore balance, and bring home meaningful new habits.

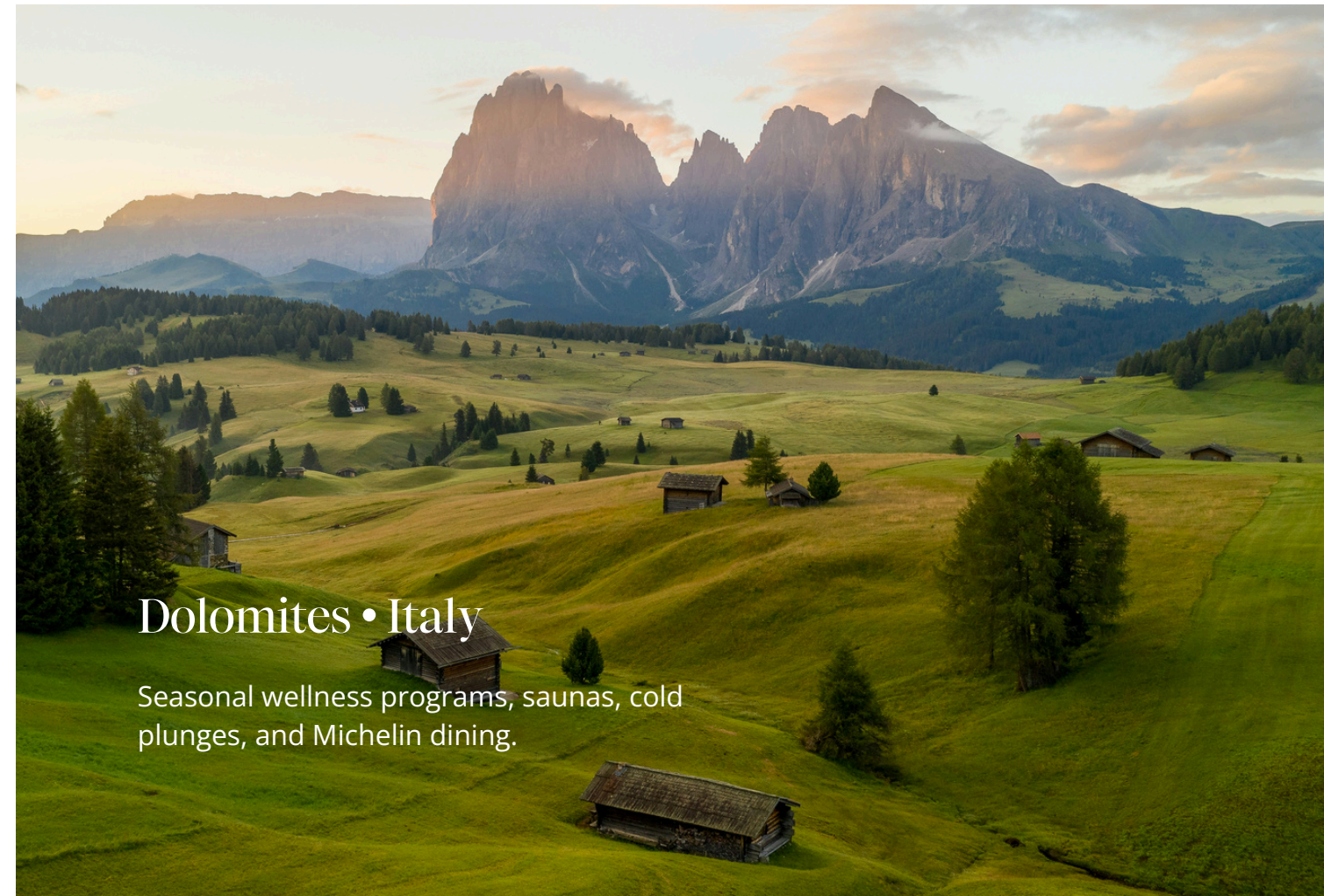
Okinawa Islands • Japan

Blue Zone wellness, warm-water beaches, and peaceful luxury resorts.



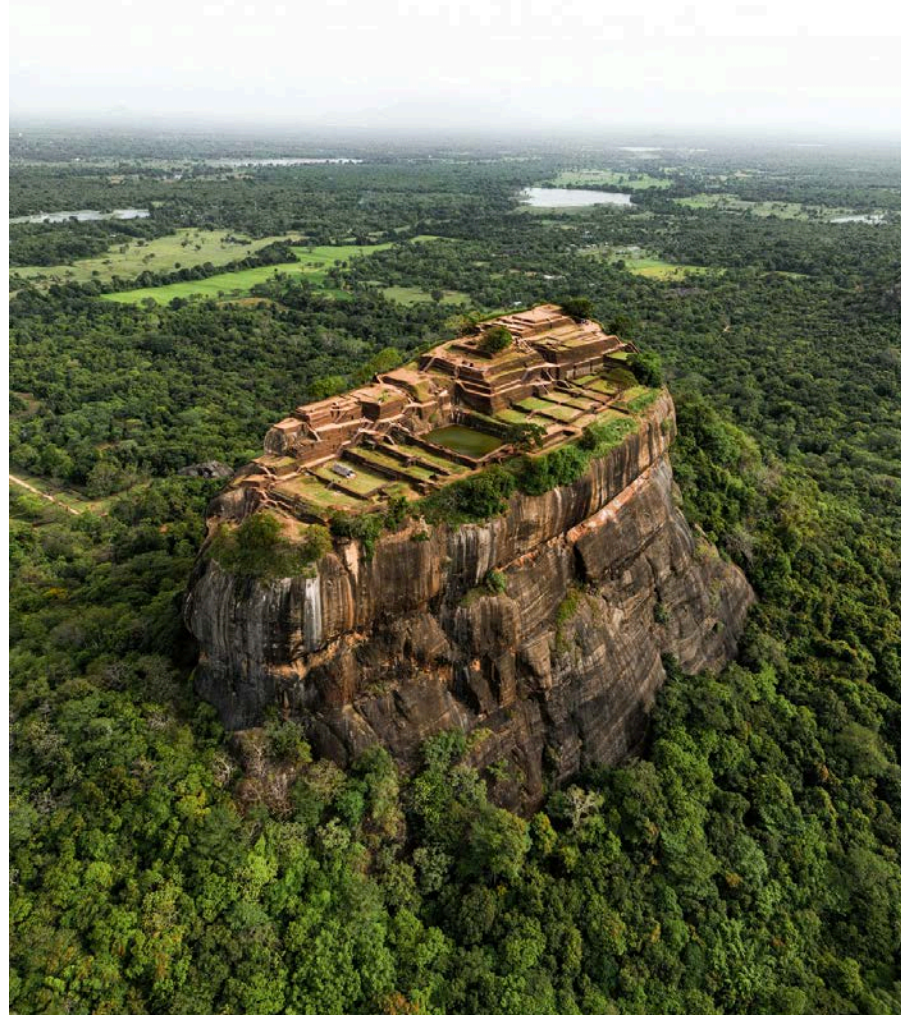
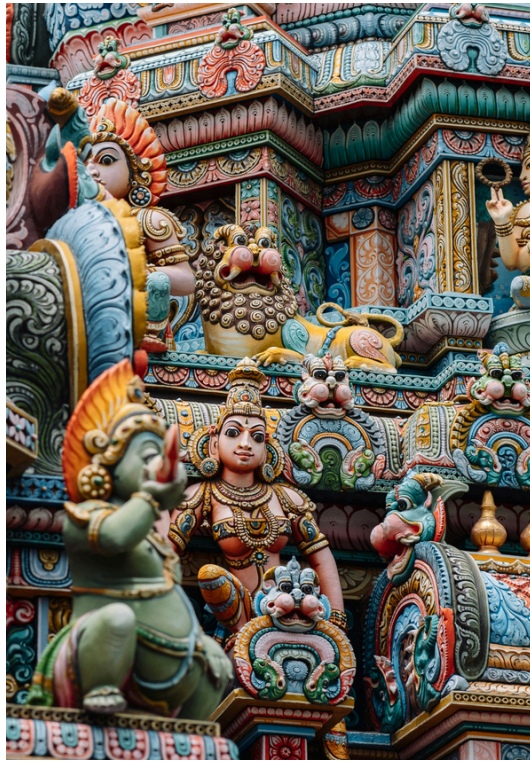
Dolomites • Italy

Seasonal wellness programs, saunas, cold plunges, and Michelin dining.



Sri Lanka

Ayurveda, tea trails, boutique wellness retreats, and gorgeous scenery.



Maui • Hawaii

Tropical landscapes, oceanfront wellness, farm visits, and relaxing resort stays.



Papagayo Peninsula • Costa Rica

Oceanfront luxury, wellness programs, and jungle-inspired rituals.

SUSTAINABLE LUXURY TRAVEL

Travel With Purpose

Sustainability is no longer a niche request. Travelers are actively seeking destinations that protect ecosystems, honor local communities, and still feel indulgent. These spots are leading the way, from rewilded national parks to islands and cities that keep a close eye on visitor impact.

Rwanda

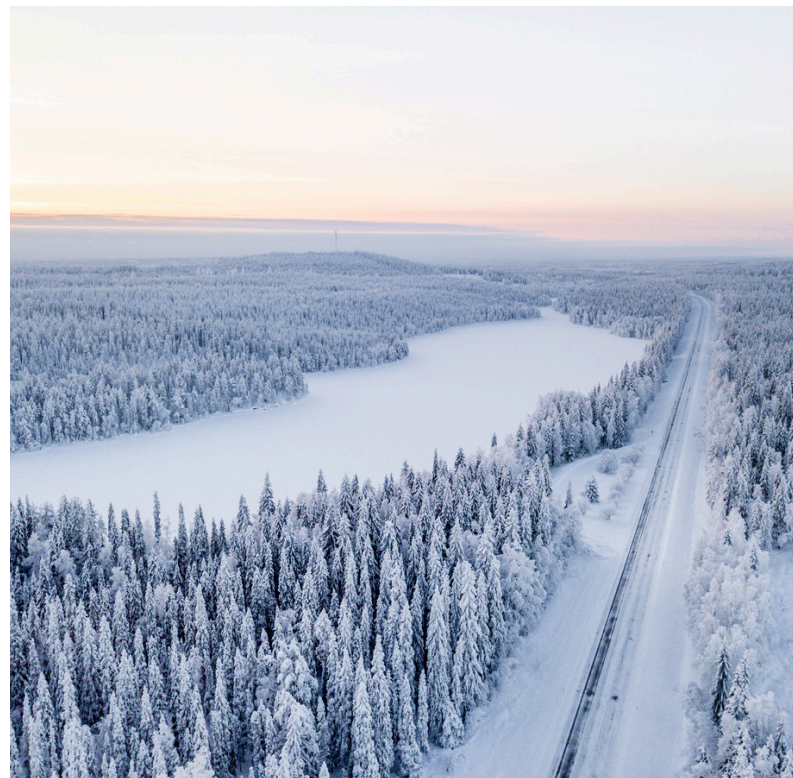
Gold-standard conservation, ultra-luxury lodges, and scenic helicopter transfers.





Finland

Forest escapes, design-focused hotels, Northern Lights viewing, and strong sustainability values.



Dominica

Caribbean's leading eco-island with rainforest luxury, natural hot springs, and low-impact travel.



Peloponnese • Greece

Authentic ancient sites, sustainable five-star resorts, and private coastal retreats.

Northern Namibia

Ultra-luxury camps, desert landscapes, conservation-led adventure.



UNIQUE ADVENTURE TRAVEL

Explore the *Extraordinary*

Adventure in 2026 is about stories that feel one of a kind. Travelers are booking heli-assisted ski days, long-distance hikes, and small-ship journeys to remote corners of the map. Trending now is a rising interest in set-jetting and planning trips around major sporting moments, adding another layer of excitement to already memorable itineraries.



Savoie • France

Chalets, skiing, multi-season alpine adventure, and Michelin dining.



Galápagos Islands

Luxury small-ship expeditions, close wildlife encounters, and guided Zodiac landings.

Southern Peru

High-end lodges, dramatic landscapes, culture + adventure blend.



Andermatt • Switzerland

Hiking, mountaineering, glacier views, and luxury mountain stays.

Indian Himalayas

Luxury tented camps, monastery visits, scenic flights, soft adventure.



TIMELESS COASTAL ESCAPES

Seaside *Retreats*

Coastal getaways are as popular as ever, but for 2026 many travelers are choosing destinations that feel more authentic and expressive. Historic ports, quiet coastlines, and islands with a clear identity offer a refreshing alternative. Sailing, coastal drives, and small-boat charters reveal the best of these seaside escapes.

Fiji

Overwater villas, private-island luxury, and world-class diving.





TIMELESS COASTAL ESCAPES

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Sardinia • Italy

Superyachts, designer hotels, and turquoise coves.



Marbella • Spain

Stylish beach clubs, luxury hotels, yacht charters, and Mediterranean dining.

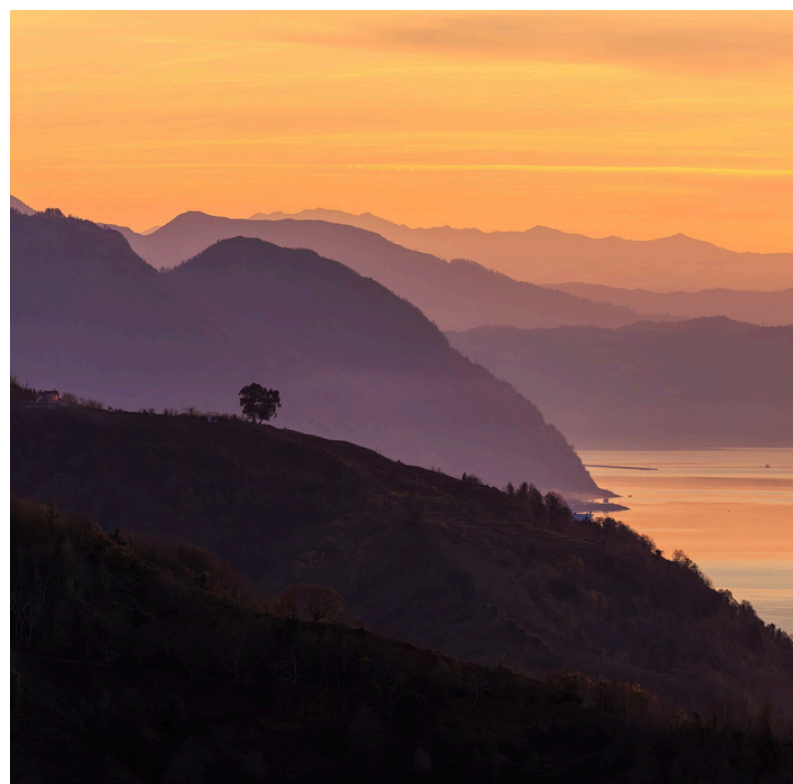
Coastal Vietnam

Soft-sand beaches, new luxury resorts, and warm tropical waters.



Black Sea Coast • Turkey

Green hills, fishing villages, tea plantations, and scenic coastal drives.



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LEISURE TRAVEL SPOTS

Relaxation *Redefined*

Leisure travel is trending toward “slow enjoyment” in 2026. Instead of racing through checklists, travelers want a comfortable base, good food and wine, and easy-to-reach experiences that still feel special. City stays with strong art and dining scenes, plus resort areas that work for multigenerational groups, are especially in demand.

Las Vegas • Nevada

Headline shows, luxury resorts, fine dining, Sphere experiences, and major sporting events.



Santa Fe • New Mexico

Top cultural city with boutique hotels, galleries, and desert wellness.



Marrakech • Morocco

iads, desert luxury tents, souks,
and new museum openings.



Lisbon • Portugal

Hilltop views, coastal breezes,
historic neighborhoods, and an
ever-growing luxury hotel scene.

Killarney • Ireland

Lakes, national parks, castle
hotels, and the Ring of Kerry.



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◆ Your *Journey* ◆ Awaits

Ready to see what is next in travel?

2026 is the perfect moment to explore new places, return to old favorites in a deeper way, and plan trips that feel truly personal. Quick escapes and once-in-a-lifetime adventures can be shaped into journeys that reflect individual travel style, with every detail designed to feel meaningful and memorable.

START PLANNING TODAY

